Penn Ave

worsted/

6 skeins

Aran

**Bobbins** North Ave

\$3.50/ea

North Ave

fingering/

6 skeins

Shop Name

Location

Contact

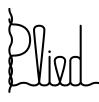
Email

sport TWISTS \$84 \$84 Divine Gentrification Mister Redline **Tool Library** Row House CityLink Coddies Lemon Stick Everyone's Place Oxford Tavern **Graffiti Alley** Adopt-a-Lot Sauerkraut Vacants to Value Arch Social Club Windup Space **Tree Baltimore** National Aquarium Thurgood Lake Trout Light Tower Lady Day Edgar AVAM John Waters **Kinetic Sculpture Race** Nyaa! Wineberry Eubie Blake **Pink Flamingos** Snowballs Dovecote Great Blacks in Wax The Bunk Webb The Gateway The Black Butterfly **Black Panther** Bouton Subtotals TOTAL A

PRIMARIES	North Ave 6 skeins fingering/ sport \$48	<b>Penn Ave</b> 6 skeins worsted/ Aran \$48
Yellow		
Orange		
Red		
Pink		
Fuchsia		
Purple		
Periwinkle		
Dark Blue		
Turquoise		
Emerald		
Chartreuse		
Olive		
Gray		
Charcoal		
Black		
Brown		
Beige		
Natural		
TOTAL B		

Item	QTY	Subtotal
Full Set of Bobbins \$143.50		
Set of 18 Bobbins (Brights) \$63		
Set of 18 Bobbins (Neutrals) \$63		
Set of 6 Bobbins \$21		
Exclusive Color		
Misc		
TOTAL C		0

GRAND TOTAL (A + B + C)

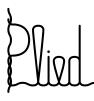


Fifi

Poe

Order #

Order date



Our stockists are our partners—they enable crafters around the world to see and squish our yarns in person. We are committed to both supplying and promoting our partners.

- We offer stockists geographic exclusivity. Plied has one stockist per metropolitan area.
- We supply our stockists before we restock our website. If we have it, you can have it.
- We create exclusive colorways for stockists and promote them in our social media.
- We send a huge trunk show of samples for your launch—and anytime you want to promote Plied!
- We visit your shop for the launch or for events featuring Plied whenever possible.

#### About Our Yarns

# We have four yarns—two different weights, each in two different styles. All are woolen spun, hand-dyed, 100% non-superwash wool.

- We offer two weights: North Ave, a fingering/sport weight, and Penn Ave, a worsted/Aran weight.
- Each weight is available in TWISTS and PRIMARIES.
  - TWISTS are a barber-pole style created by plying two different hand-dyed plies together to create a unique marl
  - PRIMARIES are semisolid, dyed-in-the-skein colors that match the individual plies used in the TWISTS
- We also offer bobbins of North Ave TWISTS—mini skeins with 35 yards each.
- We can create kits from full skeins and/or bobbins for your shop!
- We can also create exclusive custom colors in any of our four yarns.

# Minimum Initial Order

# All our bases come in bags of 6. The initial order must be at least 20 bags. This can be of a single yarn or any combination you choose.

- Wholesale for North Ave and Penn Ave TWISTS is \$14/skein, and suggested retail is \$28/skein. Each bag is \$84.
- Wholesale for North Ave and Penn Ave PRIMARIES is \$8/skein, and suggested retail is \$16/skein. Each bag is \$48.
- You can order as many bobbins as you like in any color mix you like. We have no minimum bobbin order for stockists that carry full skeins.
- Wholesale for bobbins is \$3.50, and suggested retail is \$7.

# We look forward to a partnership with you!

# Minimum Initial Order: Bobbins-Only Stockists

We offer a bobbins-only stockist option for needlepoint and other fiber arts shops, too!

Minimum order is 150 bobbins. They can be any combination of colors.

\$3.50 x 150 = \$525

# Payment Terms

- We ask for a 50% deposit when you order. This enables us to plan our production to fulfill your order and to set aside stock for you.
- The remainder of the invoice is due 30 days after we ship.

# **Geographic Exclusivity**

- Because we promise our stockists geographic exclusivity, we work with only one stockist in a given metropolitan area. We talk with each stockist to determine what that means for their region.
- To maintain geographic exclusivity, stockists must place a restock order of at least \$500 per year.
- We do not promise bobbins-only stockists geographic exclusivity.

# Restock Orders

- The minimum order for restock is 1 bag (6 skeins) of any color. If we have the color in stock, we will ship within a week of the order. If we do not, we'll let you know the expected availability and ship as soon as we receive the yarn from our mill.
- There is no minimum order for bobbin restock.

# Contact Us

info@pliedyarns.com pliedyarns.com